



WORK



THE COMMONS AT VCU

Marketing/Design Grad. Asst. | Jul 2019 - present



WALK WEST

Experience Design Intern | Summer 2020

*AstraZeneca | The Diversity Movement | Cambridge Village
The Rams Club (UNC) | Donald Thompson | new business*



THE CARRIAGE HOUSE

Art Director/Designer | Summer 2020

Team One | Page Bond Gallery



1893 BRAND STUDIO (THE DAILY TAR HEEL)

Multimedia Team Lead | Apr 2018 - Jun 2019

Multimedia Staff | Dec 2016 - Apr 2018

*Chapel Hill-Carrboro Chamber of Commerce | The Daily Tar Heel
Triangle Community Foundation | Visit Chapel Hill/Orange County*



CAROLINA FOOTBALL

Graphic Design Intern | Feb 2018 - May 2018



FREELANCE DESIGN

Motion, Art Direction, Digital & Web | 2017 - present

*Merz North America | Morehead Planetarium | RVA Views
VCU School of Business | Walk West | City Center NOVA*

LEARN



VCU BRANDCENTER

M.S. in Business/Branding | 2019-2021
Experience Design track



UNC - CHAPEL HILL

B.A. in Media & Journalism | 2015-2019
Advertising concentration



THE CREATIVE CIRCUS

Summer at the Circus | 2018

SERVE



OASIS CHURCH

Creative Team | Jul 2019 - present
Photo/Video/Design/Motion Graphics



NEWHOPE CHURCH

Creative Team | Jan 2017 - Jul 2019
Production Lead, hopetown creative



TO WRITE LOVE ON HER ARMS

Fundraiser & Organizer | 2014 - present
Carolina UChapter Founder | 2017 - 2019

EXPERIENCE DESIGN

SKILLS

Visual design & prototyping
UX/UI research & strategy
Journey mapping & personas
Conversational interfaces
Interaction design/animation

MOTION & VIDEO

Videography (+360 & drone)
Non-linear editing
Color grading
Motion graphics & animation
GIF creation

BRAND/VISUAL COMM.

Graphic design & art direction
Concept development
Visual branding & hierarchy
Digital photography & editing
Front-end web development

TOOLS

Adobe XD & Figma/Invision
Cinema 4D
Adobe Dimension/Aero
Chatfuel

Premiere Pro/Final Cut Pro X
Adobe After Effects
Red Giant Trapcode

Adobe Illustrator/InDesign
Photoshop/Lightroom
Dreamweaver & Atom
HTML/CSS/Bootstrap/CMS



Adobe X VCU
Creative Jam 2020

2nd Place



COVID-19 Brief
March 2020

Shortlist



988 Launch Brief
Oct. 2019

Runner-up



District 3
2019

2nd Place



College Design
Contest 2018

1st, Multimedia