



EXPERIENCE

July 2019 - present	THE COMMONS AT VCU Design/Marketing Grad. Asst.	<i>UX/UI, motion, video, art direction & design.</i> <i>The Commons at VCU rebrand Division of Student Affairs</i> <i>Weeks of Welcome Homecoming 2019 6 internal clients</i>
June - Aug 2020	WALK WEST Experience Design Intern	<i>UX/UI, art direction & design.</i> <i>AstraZeneca The Diversity Movement Cambridge Village</i> <i>The Rams Club (UNC) Donald Thompson new business</i>
May - Aug 2020	THE CARRIAGE HOUSE Creative & Design	<i>UX/UI & art direction for the VCU Brandcenter's first ever student-run, full-service creative co-op.</i> <i>Team One Page Bond Gallery</i>
Dec 2016 - June 2019	1893 BRAND STUDIO Multimedia Team Lead Multimedia Staff	<i>Led creative team projects: photo, video, design/dev & motion.</i> <i>Chapel Hill-Carrboro Chamber of Commerce The Daily Tar Heel</i> <i>Triangle Community Foundation Visit Chapel Hill/Orange County</i>
Feb - May 2018	CAROLINA FOOTBALL Graphic Design Intern	<i>Graphic design & motion.</i> <i>Animated social video intros & designed weekly mailers for a roster of 30+ recruits</i>
Nov 2017 - Present	FREELANCE Art Director & UX Designer	<i>Motion, design, video, UX/UI & web dev.</i> <i>Merz North America Morehead Planetarium City Center NOVA</i> <i>VCU School of Business Walk West NuCalm RVA Views</i>

EDUCATION

2019 - 2021	VCU BRANDCENTER	<i>M.S. in Business/Branding</i> <i>Experience Design (XD) track</i>
2015 - 2019	UNC - CHAPEL HILL	<i>B.A. in Media & Journalism</i> <i>Advertising concentration, statistics & analytics minor</i>
2018	THE CREATIVE CIRCUS	<i>Summer at The Circus</i> <i>Crash course in advertising creativity in partnership with UGA</i>

SKILLS

Art direction & design
Creative concepting
Visual identity development
Photography & videography
- including 360, drone & editing
Motion & interaction design
UX/UI design & rapid prototyping
Conversational interfaces
Front-end web development

TOOLS

Adobe Creative Suite
(Ai, Ps, Id, Pr, Ae, Xd, Dn, Lr, Dw)
Cinema 4D
Final Cut Pro X
Red Giant Trapcode
Figma/Invision
HTML/CSS/Bootstrap
Wordpress/CMS
Chatfuel

AWARDS

Adobe X VCU Creative Jam
Fall 2020 | *2nd Place*
Young Shits
March 2020 Brief | *Shortlist*
October 2019 Brief | *Runner-up*
AAF NSAC
District 3, 2019 | *2nd place*
SND College Design Contest
2018 | *1st, Multimedia*