



EXPERIENCE

July 2019 – present	THE COMMONS AT VCU Design/Marketing Grad. Asst.	<i>Art direction, UX/UI design, motion, video</i> <i>The Commons at VCU rebrand Division of Student Affairs</i> <i>Weeks of Welcome Homecoming 2019 6 internal clients</i>
June – Aug 2020	WALK WEST Experience Design Intern	<i>Art direction & UX/UI design</i> <i>AstraZeneca The Diversity Movement Cambridge Village</i> <i>The Rams Club (UNC) Donald Thompson new business</i>
May – Aug 2020	THE CARRIAGE HOUSE Art Director/UX Designer	<i>Art direction & UX/UI design for the VCU Brandcenter's first ever student-run, full-service creative co-op.</i> <i>Team One Page Bond Gallery</i>
Dec 2016 – June 2019	1893 BRAND STUDIO Art Director (Multimedia Lead) Multimedia Designer	<i>Led creative team projects: photo, video, design/dev & motion.</i> <i>The Chapel Hill-Carrboro Chamber of Commerce MidiCi</i> <i>Triangle Community Foundation The Daily Tar Heel</i> <i>Visit Chapel Hill/Orange County</i>
Feb – May 2018	CAROLINA FOOTBALL Graphic Design Intern	<i>Graphic design & motion</i> <i>Animated social video intros & designed weekly mailers for a roster of 30+ recruits</i>
Nov 2017 – Present	FREELANCE Art Director/UX Designer	<i>Art direction, motion, video, UX/UI design & development</i> <i>Merz North America Morehead Planetarium City Center NOVA</i> <i>VCU School of Business Walk West NuCalm RVA Views</i> <i>Oasis Church VA newhope church Durham</i>

EDUCATION

2019 – 2021	VCU BRANDCENTER	<i>M.S. in Business/Branding</i> <i>Experience Design (XD) track</i>
2015 – 2019	UNC – CHAPEL HILL	<i>B.A. in Media & Journalism</i> <i>Advertising concentration, statistics & analytics minor</i>
2018	THE CREATIVE CIRCUS	<i>Summer at The Circus</i> <i>Crash course in advertising creativity in partnership with UGA</i>

SKILLS

Art direction & design
Creative concepting
Visual identity development
Photography & videography
– including 360, drone & editing
Motion & interaction design
UX/UI design & rapid prototyping
Conversational interfaces
Front-end web development

TOOLS

Adobe Creative Suite
(Ai, Ps, Id, Pr, Ae, Xd, Dn, Lr, Dw)
Cinema 4D
Final Cut Pro X
Red Giant Trapcode
Figma/Invision
HTML/CSS/Bootstrap
Wordpress/CMS
Chatfuel

AWARDS

Assoc. of College Unions Intl.
2021 | **1st** - Logo/Brand Identity
2021 | **1st** - Website Design
Adobe X VCU Creative Jam
2020 | **2nd** - App Design: Google HomeTeam
Young Shits
March 2020 | *Shortlist* | October 2019 | **2nd**
Society for News Design
2018 | **1st** - Multimedia, College Contest