



## FULL-GROWN GIGS

JUN 2021 -  
PRESENT

**IMM (BOULDER)**  
**Junior Art Director**

A&W Restaurants | Five Guys | NetApp | Simply Protein

NOV 2017 -  
PRESENT

**FREELANCE**  
**Art Director/UX Designer**

Morehead Planetarium | Merz Aesthetics | RVA Views  
VCU School of Business | City Center NOVA | NuCalm

## COLLEGE CAREERS

JUL 2019 -  
MAY 2021

**THE COMMONS AT VCU**  
**Design/Marketing Grad. Asst.**

Art direction, UX/UI design, motion, video  
The Commons at VCU rebrand | Weeks of Welcome  
VCU Homecoming 2019 | Division of Student Affairs

DEC 2016 -  
JUL 2019

**1893 BRAND STUDIO**  
**Art Director, Multimedia Lead**

Led creative team: photo, video, design/dev, & motion  
Triangle Community Foundation | The Daily Tar Heel  
C.H./Carrboro Chamber of Commerce | Visit Chapel Hill

## SHORT STINTS

SUMMER  
2020

**THE CARRIAGE HOUSE**  
**Art Director**

VCU Brandcenter's first full-service student agency  
Team One | Page Bond Gallery

SPRING  
2018

**WALK WEST**  
**Design/Creative Intern**

Art direction, UX/UI design, motion  
AstraZeneca | UNC Athletics | CVS Living | new business

SPRING  
2018

**CAROLINA FOOTBALL**  
**Design Intern**

Motion & graphic design  
UNC Athletics social media | weekly recruitment graphics

## EDUCATION

**VCU Brandcenter**  
*M.S. in Business/Branding*  
2019 - 2021

Experience design track  
with additional hybrid  
art direction work

**UNC - Chapel Hill**  
*B.A. in Media & Journalism*  
2019 - 2021

Advertising track, statistics  
minor, UGA summer program  
through The Creative Circus

## SKILLS & TOOLS

Adobe Creative Suite  
- Ai, Ps, Id, Pr, Ae, Xd, Dn, Lr, Dw

Videography & photography  
- including 360, drone & editing

Motion & interaction design  
UX/UI & rapid prototyping  
- Figma/Sketch/Invision/Chatfuel

Front-end web development  
- HTML/CSS/Bootstrap/Wordpress

Art direction & multimedia design etc.  
- Cinema 4D, FCPX, Red Giant Trapcode

## AWARDS

**Assoc. of College Unions Intl.**  
2021 | **1<sup>st</sup>** - Logo/Brand Identity  
2021 | **1<sup>st</sup>** - Website Design

**Adobe X VCU Creative Jam**  
2020 | **2<sup>nd</sup>** - App Design: Google HomeTeam

**Young Shits**  
March 2020 | **Shortlist** | October 2019 | **2<sup>nd</sup>**

**Society for News Design**  
2018 | **1<sup>st</sup>** - Multimedia, College Contest