



FULL-GROWN GIGS

MAY 2021 -
PRESENT

IMM (BOULDER)
Junior Art Director

Five Guys | A&W Restaurants | SimplyProtein | Armis
PEARL iZUMi | Boulder Community Health | NetApp

NOV 2017 -
PRESENT

FREELANCE
Art Director/UX Designer

Morehead Planetarium | Merz Aesthetics | RVA Views
VCU School of Business | City Center NOVA | NuCalm

COLLEGE CAREERS

JUL 2019 -
MAY 2021

THE COMMONS AT VCU
Design/Marketing G.A.

Art direction, UX/UI design, motion, video
The Commons at VCU rebrand | Weeks of Welcome
VCU Homecoming 2019 | Division of Student Affairs

DEC 2016 -
JUL 2019

1893 BRAND STUDIO
Art Director, Multimedia Lead

Led creative team: photo, video, design/dev, & motion
Triangle Community Foundation | The Daily Tar Heel
C.H./Carrboro Chamber of Commerce | Visit Chapel Hill

SHORT STINTS

SUMMER
2020

THE CARRIAGE HOUSE
Art Director

VCU Brandcenter's first full-service student agency
Team One | Page Bond Gallery

SPRING
2018

WALK WEST
Design/Creative Intern

Art direction, UX/UI design, motion
AstraZeneca | UNC Athletics | CVS Living | new business

SPRING
2018

CAROLINA FOOTBALL
Design Intern

Motion & graphic design
UNC Athletics social media | weekly recruitment graphics

EDUCATION

VCU Brandcenter

M.S. in Business/Branding
2019 - 2021

Experience design track
with additional hybrid
art direction curriculum

UNC - Chapel Hill

B.A. in Media & Journalism
2019 - 2021

Advertising track, statistics
minor, UGA creative advertising
summer program through
The Creative Circus

SKILLS & TOOLS

Adobe Creative Suite

- Ai, Ps, Id, Pr, Ae, Xd, Dn, Lr, Dw

Videography & photography

- including 360, drone & editing

Motion & interaction design

UX/UI & rapid prototyping

- Figma/Sketch/Invision/Chatfuel

Art direction & multimedia design

- Cinema 4D, FCPX, Red Giant Trapcode

Front-end web development

- HTML/CSS/Bootstrap/Wordpress

AWARDS

TMA Fourteeners Awards

2022 | **Gold** - B2B Product/Solution Campaign

2022 | **Silver** - Apps, Tools, and Demos

Association of College Unions International

2021 | **1st** - Logo/Brand Identity: "The Commons"

2021 | **1st** - Website Design: "The Commons"

Adobe X VCU Creative Jam

2020 | **2nd** - "Google HomeTeam"

Young Shits

Mar. 2020 | **Shortlist** - "Chapel Hill Community Post"

Oct. 2019 | **2nd** - "988: Know the Number"