



FULL-GROWN GIGS

FEB 2023
- PRESENT

IMM **Art Director**

Five Guys | Spectrum Enterprise | Black Bear Diner

MAY 2021
- FEB 2023

IMM **Jr. Art Director**

Five Guys | Netapp | PEARL iZUMi | Simply Protein
Boulder Community Health | A&W Restaurants | GridX

NOV 2017
- PRESENT

FREELANCE **Art Director & UX Designer**

Morehead Planetarium | Merz Aesthetics | RVA Views
VCU School of Business | Our Stomping Ground | Cosaic

COLLEGE CAREERS

FEB 2023
- PRESENT

THE COMMONS AT VCU **Design/Marketing Grad. Assistant**

Art direction, UX/UI design, motion, video
The Commons at VCU rebrand | Weeks of Welcome
VCU Homecoming 2019 | Division of Student Affairs

SUMMER
2020

THE CARRIAGE HOUSE **Art Director**

VCU Brandcenter's first full-service student agency
Team One | Page Bond Gallery

SUMMER
2020

WALK WEST **Design/Creative Intern**

Art direction, UX/UI design, motion
AstraZeneca | UNC Athletics | CVS Living | new business

DEC 2016
- JUL 2019

1893 BRAND STUDIO **Art Director, Multimedia Lead**

Led creative team: photo, video, design/dev & motion
The Daily Tar Heel | Triangle Community Foundation
Chapel Hill/Carrboro Chamber of Commerce

SPRING
2018

CAROLINA FOOTBALL **Design Intern**

Motion & graphic design
UNC Athletics social media | weekly recruitment graphics

EDUCATION

VCU Brandcenter

M.S. in Business/Branding

2019 - 2021

Experience design track with additional hybrid art direction curriculum

UNC - Chapel Hill

B.A. in Media & Journalism

2015 - 2019

Advertising track, statistics minor + UGA creative advertising summer program through The Creative Circus

SKILLS & TOOLS

Adobe Creative Suite

- Ai, Ps, Pr, Ae, Xd, Lr, Id, Dw

Videography & photography

- including 360°, drone & editing

Motion & interaction design

UX/UI & rapid prototyping

- Figma/Sketch/Invision/Chatfuel

Art direction & multimedia design

- Cinema 4D, FCPX, Red Giant Trapcode

Front-end web development

- HTML/CSS/Bootstrap/Wordpress

AWARDS

TMA Fourteeners Awards

2022 | **Gold** - B2B Product/Solution Campaign

2022 | **Silver** - Apps, Tools, and Demos

Association of College Unions International

2021 | **1st** - Logo/Brand Identity: "The Commons"

2021 | **1st** - Website Design: "The Commons"

Adobe x VCU Creative Jam

2020 | **2nd** - "Google HomeTeam"

Young Shits

Mar. 2020 | **Shortlist** - "Chapel Hill Community Post"

Oct. 2019 | **2nd** - "988: Know the Number"